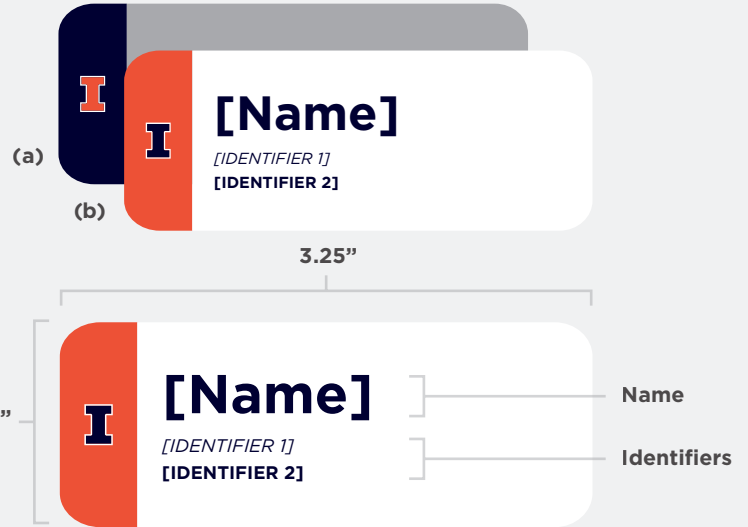


## A. OVERVIEW

1. The blue option (a) is reserved for silver/ metallic or grey metal material. The orange option (b) is reserved for use on white badges only.
2. Possible identifiers include Title, Unit and Parent Unit. You can include no more than two identifiers.
3. ID Badges must always have a minimum height of 1.25".
4. ID Badge should always retain a width of 3.25".
5. Lines may carry as needed, adding to the overall height of the badge.



## B. LAYOUT AND SPACING

1. A buffer zone of at least the height of the Block I logo is required above and below text content.
2. A left and right content margin of 0.15" is required.
3. Space between the name entry and identifier must be 0.15".
4. Spacing between identifiers must be 0.085".
5. The Block I logo must always be vertically centered on the badge.



## C. BADGE CONTENT

1. The name entry should retain its original font size of 24pt unless name length requires reducing. A minimum font size down to 14pt is allowed.
2. Identifiers should retain their original font size of 8pt but can be reduced down to a minimum font size of 7pt as needed.
3. An identifier entry requires 9pt leading at 8pt font sizing, and 8pt leading at 7pt font sizing. Spacing between two identifiers should still remain at 0.085" as mentioned above.

